



# The Bare All Making of a Lifestyle Brand



See what can happen when you mix  
**a dream, chutzpah, YouTube**  
and an award-winning team  
of creators together...



Kim's business has been featured in:



Learn how to launch your business and grow your followers, fans, and finances just like mega YouTubers by creating your own entertaining shows with video on YouTube and other online video portals. Just like:



### Will-It Blend, Blendtec

This series of simple videos had collected nearly a 300 million views on YouTube and over 600,000 subscribers. The company enjoyed millions of dollars in free coverage winning awards from their simple and playful product demonstration videos.

*"We have definitely felt an impact in sales. Will it Blend has had an amazing impact to our commercial and our retail products."* —Tom Dickson

### What's Up Elle, Elle Walker

Young mom Elle Walker loves to tell short stories with video, and she does so with her What's Up Elle and What's Up Moms YouTube channels. Armed only with desire, an active imagination, a camera, and some editing software, Elle was able to generate several brand deals, including one with Proctor & Gamble's Tide. Since starting she has nearly 25,000,00 views and over 140,000 subscribers.

*"I think it's exciting that the lines are being blurred between television and YouTube. It's obvious that people are watching more content online."* — Elle Walker



### Equals Three, Ray William Johnson

Comedian Ray William Johnson turned to YouTube to share his voice through short videos that comment on viral videos wrangling over 9.9 million subscribers and a whopping 2.4 billion views. He recently made the leap to TV. The FX network has given him a deal to write a comedy inspired by his life.

*"At the end of the day, a television, a computer, or a smartphone is just a device through which one can access content. The content itself is what matters, not the device."* —Ray William Johnson



## **Announcing: naked kim™: The Bare All Making of a Lifestyle Brand**

In this breakthrough new series you'll learn in an uncensored experience:

- The four main keys of creating a brand using video on YouTube.
- What it's really like to create a YouTube channel—the creative highs and lows and all the emotions in between.
- The mumbo jumbo of YouTube so that you save hours of fretful comparing yourself to the thousands of 14 year olds who have figured this stuff out.
- Technical know how like cameras, lighting, tele-prompters, editing, and music that you'll need to create premium content that pulls in hordes of subscribers.
- The different kinds of videos from vlogs, to skits, to gameplay, to premium content and how to find the best style that works for you.
- How to generate raving fans & subscribers— and deal with snarky haters and trolls.
- How YouTube can expand your brand's reach.

How YouTube can expand your brand's reach...

- Different Youtube revenue models that can soar in the millions—and what it really takes to generate those numbers.
- How to land lucrative brand deals and the hoops you have to jump through to land them.
- You will cut hours off your learning curve and save time and money from costly mistakes.
- And much much more!!

## KEY 1: The Creative Process (The What)

We all have two voices that live inside our heads. One wants us to put ourselves and our ideas out for all the world to see; while the other tells us we're nuts, that we don't have anything unique to say; and reminds us that no one cares about what we think. This inner battle leaves us asking...

Do I have "IT", something important to say, something that people stop what they are doing and pay attention. Everyone has something vital to share, that people will gladly pay attention to and pay for. It's all in how you share it that makes the difference. That's where the creative process begins.

In order to generate fans, followers, and a steady financial flow using video on YouTube and other online video portals you have to create something worthy of being watched and keep delivering it, raising the bar, and keep delivering it.

In naked kim™ you'll follow Kim and her Executive Producer W. Vito Montone through the often raw and revealing creative process she'll go through to develop her kimTV channel on YouTube as well as flesh out other product and show ideas. Success is not always delivered in a neat and pretty package, with naked kim™ you'll learn what it really takes to create something that that both you and your audience love.

Among the topics in this key you'll discover:

- How to cut through the clutter of all your ideas and develop a framework for a show...
- Where ideas for show come from and how to manage them...
- The pitfalls of getting ideas from what other people tips for staying connected to your own creative genius...
- How to transition from what you're doing to what you want to be doing...
- How to determine if your ideas are good or they stuck...
- How to know when you're ready to share your show ideas with the world...
- What to do when you're coming up dry for content...
- And much much more....



## KEY 2: The Technical Ins & Out (The How)

Everywhere you turn you see video! Video video video! Why? Because video is a critical communication and marketing tool today. It is available on all devices for anytime, anywhere all access. **Video generates a 400%-700% increase in viewer engagement** and response rates compared to static content online such as text and graphics. That's 400-700%!!

Roughly 66% of the world's mobile data traffic will be video by 2014.

**Watching a minute of video is the equivalent of reading 1.8 million words** according to Forrester Research. According to Internet Retailer, consumers who watch product videos are 85% more likely to buy products compared to those who do not watch.

And, with 1 billion people are watching video each month on YouTube alone. According to Nielsen, **YouTube reaches more US adults ages 18-34 than any cable network. AND, 57.5 M of them are between 35-64...**so YouTube is not just a kids medium any longer. That's why it vital to be using video as a vital part of your business strategy.

Among the topics in this key you'll discover:

- What's the best camera equipment to use and what to consider when shopping for a camera...
- Learning what you need to make filming on greenscreen look professional and crisp...
- The importance of editing and how it can make or break your show...
- Low-cost shortcuts that make your videos look like a pro...
- How to light for the best effect...
- How to how to upload your videos to YouTube and what to do to create hot links directly on the video...
- Professional performance techniques so that you come off looking polished and natural on camera every time...
- Tips and tricks to save time and money when filming your shows...
- How to determine what to wear on camera...
- Hair and makeup tips from the pros that make sure you look great on camera...
- What you absolutely need to have in order to have other people in your video or unless you could get in a lot of hot water...
- And much much more....



## KEY 3: Strategy of the Game (The Why)



You don't have to be a genius to realize that the rules of the game of business has changed. Marketing tactics that worked just a few short years ago no longer work—in fact they have the opposite effect than you want. That means you have to develop a completely new approach to get people to pay attention and what more from you.

The great news is that you already possess the biggest asset you need to capturing attention, it's being authentically you. Sharing the truth of you and your message. That said, you still have to develop engaging content on a regular on-going basis, a framework for your video content, and the strategy behind it all.

Among the topics in this key you'll discover:

- Why planning out your content is critical to your results and the pitfalls that could happen if you don't think things through...
- The different revenue strategies that you can use with your videos and how to decide which is best for you...
- Understanding the importance of collaboration in getting an infusion of



- subscribers...
- What are the critical metrics to hit in order for brands and networks to pay attention to you and what you can do get their attention before you reach

those numbers...

- How to decide on the key players to your support team and when to add them so that you don't take on too much financial debt and professional responsibilities too soon...
- How much money you need to develop the right infrastructure to support you so that you can relax and create your best work on video...
- What you need to do to ensure that you don't waste time and money with your videos...
- How to decide when you need a manager, an agent, PR...
- The different ways you can make money with your videos on YouTube and what to do when...
- What to do if you want to land brand endorsement deals and what it means to your business in the longrun...
- How to decide how often you should create content for your YouTube channel...
- How developing an entertaining show on YouTube can increase sales in products, services, and merchandise...
- And much much more....

## KEY 4: Life Work Balance (The Truth)

It's one thing to decide that you want to expand your message and your reach it's a whole other experience once you're in the daily or weekly trenches of creating and producing engaging, fan-worthy content on a frequent basis. Once you add this component to your brand strategy unexpected emotions arise, for you, your team, your friends, even your family.

There will be times that you feel great and are excited about about what you're doing with your videos and there will be other times that you get discouraged and come nose-t-nose with "what-the-heck-do-you think-you're-doing fear"!

Additionally, producing regular videos on an ongoing basis can take over your life if you let it. It could be a great thing or a bad thing. It's a choice you encounter on a daily basis.

Among the topics in this key you'll discover:

- How much do you include in your show and where to draw the line between business and personal...
- How to deal with setbacks and times that you feel like giving up...
- How to prevent alienating your friends and annoying your family...
- How to overcome fear and preventing it from making you retreat or play small...
- How to take care of yourself to make sure you have enough energy and look good on camera...
- How to make sure you don't run the other way screaming when you see yourself on camera...
- How to stay rev'd up and manage your expectations at the same time...
- How to prevent coming off like a nut-job when things don't work out the way you planned...
- How to know it's time to change direction or toss in the towel and give up...



## You get all of this:

### Personal Diary Video

Twice weekly Personal Diary videos on topics ranging from; how to format a show, how to deal with setbacks, how to enlist people of your team, how to

### Cast of Experts

Once a month you'll get to listen in on a phone call I have or a video meeting I have with one of my experts



generate raving fans, and deal with haters, how to edit, how to collaborate, how to balance your show and your life, and keeping your emotions in check.

### Behind the Scenes Videos



Once a week Behind the Scenes videos while I take you on the inside of choices I make and why. You'll even get a peek at the meetings I have, who I'm having them with, and what happens as a result.



### Forum

as they help me solve a challenge or accomplish a goal. They will be no selling on these calls. Only real life application of their expertise.



You'll also have access to the naked kim™ Forum where you get to ask me any question you want about any part of the process of launching my new brand through videos on YouTube.

## And you will have access to everything...

**WATCH  
ANY WHERE  
ANY TIME  
ANY DEVICE**

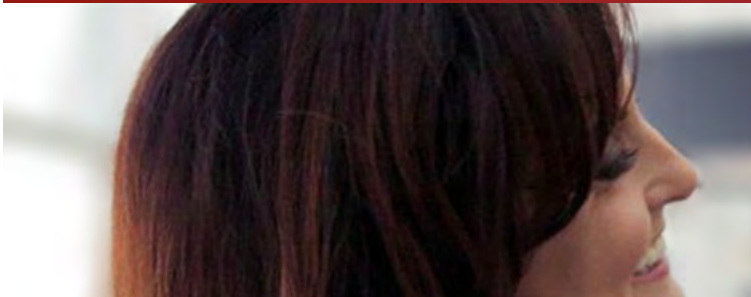


## You also have the chance to win:

### Westin Villa Weekend Vacation

If you sign up now you will be entered to win Westin Villa weekend vacation of your choice. Locations include: Cancun Mexico, St.Johns, Bahamas, Palm Springs, Avon Colorado, and Scottsdale Az.

Winners will be randomly drawn, contacted directly, and announced on Kim's Facebook fan page and blog.



### Created by 20+ year brand veteran

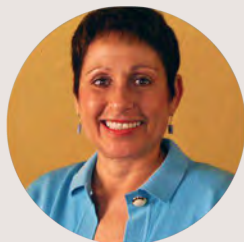
With 20+ years of brand development alongside Fortune 500 companies such as Disney, General Motors, Wolfgang Puck, and mentoring small business owners around the world to grow from concept to millions in revenue to the Inc. 500 list with BrandU®, Kim Castle is a creative powerhouse.

She's been known as a brand expert, entrepreneur mentor, a speaker, creative director, stand-up comedienne, TV host, actress, author.



writer, magazine columnist, jewelry designer, decorator, fitness instructor, athlete, born-again foodie, wife, and mom.

She has been featured in dozens of books and media outlets including; CNN Headline News, Fox Business News, Yahoo Small Business, Small Business Advocate Radio, and Inc magazine. Her work has won a Webby Award for General Motors.



“Kim Castle is erudite, intelligent and a magnetic personality who engages audiences and gives spot on advice. She mixes just the right amount of humor with elegant presence to captivate audiences.” —Karen Cohen | 8 time Emmy-winning producer



“Kim took us on an exciting adventure with her presentation, with dramatic twists and exciting lessons as she taught about a "disaster" and turned it into a multi-million dollar business!” — Nancy Marmolejo, Marketing and Visibility Strategist / TalentandGenius.com



“Kim lights up the room the moment she walks in. There’s something in her that propels people to want more. She has an uncanny ability to instantly connect with each person in the audience.” —Jacqueline Hadden | Philanthropist



“Rarely do we get to meet such skill and grace in one person. Kim’s a pro in media and television. She is dynamic, funny, beautiful, smart, collaborative, humble, powerful and generous and inspired our audience to take action!” —Patty DeDominic Founder International Women’s Festivals, Past Chairman National Association of Women Business Owners



“Kim Castle is a brilliant speaker who lights up the room with genuine enthusiasm. She educates and elevates her audiences in practical ways that motivate and inspire action.” — Marsh Engle, Author and Host of The Marsh Engle Show, CBS Radio.



“Kim was an amazing speaker that transformed the audience before our eyes. She has this uncanny ability to really connect with customers and consumers from the moment she touches them.”—Suzanne Evans, Suzanne Evans Coaching

## While I haven’t created a successful lifestyle brand myself...yet, my team and I have been involved with some successful ventures.

- The entertainment news program, Entertainment Atlanta, with a staff of 30, which aired for 52-weeks on WVEU, a CBS affiliate
- Disney Interactive’s first #1 rated animated storybook by Family PC Magazine, 101 Dalmatians Animated StoryBook, ahead of schedule and under its animation cel budget. The product had only 1.62% customer service calls during the first year of release (industry standard is 10%).
- Disney Interactive’s MathQuest with Aladdin two months early and under budget. It was the first product of its kind certified by the National Council of Teachers of Mathematics.
- Paramount’s first interactive broadband Internet trial based on the television show, Judge Joe Brown.
- The first-ever Official 3D Virtual Star Trek Virtual Convention with 6,000 registrants from 95 countries and 4.5 hours of engagement per day.
- Concept:Cure broadband website for Digital Domain and General Motors which won a Webby for it’s ground-breaking design.

Disney Interactive’s first #1 rated animated storybook by Family PC Magazine, 101 Dalmatians Animated StoryBook, ahead of schedule and under its animation cel budget. The product had only 1.62% customer service calls during the first year of release (industry standard is 10%).



- BrandU business curriculum grossing over \$2,200,000 in 36 months.
- The first-ever 3D Personal Growth Virtual Convention, Yoovolution, with 38 hours of live Internet TV from 38 speakers from around the world.

Additionally, my brand clients have made the Inc 500 list of the fastest growing companies, made millions on retail shelves in the diet sector, PLUS a client's new food product recently got picked up by Whole Foods and large supermarket chains across the U.S.

So I'm not starting this grand experiment from zero!



## Answers to Common Questions

### Cast of Experts

My grandfather always said, if you don't know something, find someone who does. And that's exactly what I've done by assembling a team of experts who are aces at what they do and currently make their living by doing it...not by marketing it. While the team is constantly expanding, here are just a few:

#### W.Vito Montone - Executive Producer

Vito has produced over 25 stage plays including *To Oz and Back*, the television show *Entertainment Atlanta™* for a CBS affiliate, three multi-million dollar award winning CD-ROM projects for Disney Interactive: *101 Dalmatians Animated StoryBook*, *MathQuest* with Aladdin featuring Robin Williams, and *Hades' Challenge*, the award winning broadband website *Concept: Cure* for Digital Domain and General Motors.

He has broke ground with the First-Ever Official 3D Virtual *Star Trek Convention – Vir-Con*, and First-Ever 3D Virtual Personal Growth Convention – *Yoovolution*.

His efforts have been featured in several magazines including; *Wired*, *Inc.*, *Hollywood Reporter*, and *Produced By*. He is co-founder of Intention Products, LLC which distributes the world's only step-by-step BrandU® process for developing an idea into a marketable brand. He is a member of the Producer's Guild of America where he completed a three year term on the board of the New Media Council.

A consummate producer with a passion for solving problems and pushing the boundaries of digital entertainment.



#### Kaleb Nation - Author & YouTube Rising Star

Kaleb is a YouTube rising star and published novelist with a Harry Potter-like series under his belt, and his recent thriller series *Harken*. Called "whip-smart, charming, and irresistible..." by New York Times bestselling author Lauren DeStefano, *Harken* gained immediate viral attention through fan-created songs, artwork, and reader buzz. His YouTube.com/KalebNation and other various channels have a total of over 100,000 subscribers and 50 million views.







Kaleb's videos have appeared on MTV, BuzzFeed, The Huffington Post, and more. In 2012, Kaleb partnered with media leader PMC to produce The 60SR Show. He has been noted by Entertainment Weekly, Huffington Post, MTV, NPR, and is a recognized voice in viral media. Kaleb is one to watch and listen to because he's wickedly smart and hungry. Oh yea, and he talks fast, so keep up!

### **Tim Schmoyer - YouTube & Audience Development**

As a guy who's passionate about two things - family and online video - Tim's work revolves around both of them in unique ways.



He served as a youth worker for 12 years, then transitioned to being a full-time blogger for 2 years where he lived off the community that had developed. During that time he also authored several published and self-published books and had a blast serving youth workers around the country.

Surprisingly, he found that people started regarding him as an authority in online video. In February of 2012, he took a position at Epipheo where he helped them develop an audience for an original YouTube web series. In 2013 Tim became one of the few trainers to be officially certified by YouTube in "Audience Growth."

Now he trains online video creators and marketers through his YouTube channels ReelSEO and VideoCreators to help them master the YouTube platform, build their audience, and spread their message. Tim's been in the trenches of video and is a rare find in the YouTube community. Be prepared to be blown away.

### **Jacquie Jordan - TV Media/PR**



Jacquie Jordan is a two time Emmy Nominated Television Producer and Showrunner for such shows as movie industry talker "Sunday Morning Shootout" which ran on AMC hosted by Peter Bart of Variety and Movie Producer Peter Guber. Other shows under her belt include "Montel", "Maury" and "Donny & Marie." She has booked, produced, and overseen, 10,000+ Guest experts and A-list celebrities on Television. Currently the CEO of JJI Publishing and TVGuestpert.com, she has been featured in Emmy Magazine, Entrepreneur Magazine and on the cover of Women's World Magazine and is a television commentator regarding the business of the industry and pop culture. Jacquie's a wealth of knowledge when it comes to surfing the tread of TV.

### **Tami Patzer - Video SEO & Integrative Social Media**



Professor Tami Patzer is the creator of Total Audience Market Immersion, a video syndication and distribution system for marketing local business, professionals, experts and authors through integrated traditional and digital mass communication systems.

Coming from a background of newspapers and mass communications education, she is the author of "Ask Tami: Social Media Mastery Glossary," a video series; and the co-author of "Ask Tami: 364+ Social Media Tips, Tricks and Tools" and recently published best selling Amazon New Release in Advertising "Ask Tami: Pinterest for Local Business."

With a master's degree in Mass Communications and Instructional Technology from University of South Florida, Tami has been a guest speaker for local businesses, nonprofit organizations, and national forums related to social media, video marketing and mass communications. Tami creates and teaches several social media and internet marketing courses at local colleges and private forums. Tami not only knows marketing with video, she eats it for breakfast.

### **Giselle Achecar - Lifestyle Content Creator**



Giselle Achecar is the Creator & CEO of EcoRico TV, a healthy food and lifestyle network con sabor, featuring a salsa-rific cooking show, organic Latin food, recipes & tips. She is currently launching MamiTalk, a Moms talk show, creating lifestyle programming specifically for Moms. EcoRico TV currently receives over 500,000 views per month through its

content license partners. Its Google Plus page has over 100,000 followers. The MamiTalk G+ page – pre-launch – has 20,000 followers.

Selected by PODER Magazine as one of the top 100 Green Latinos, Giselle has been profiled in Latina Magazine, Latina Style Magazine, Decisive Latino Magazine, Proctor & Gamble's Las Fabulosas, El Classificado, PODER Magazine and more. EcoRico's videos and recipes have appeared on the front pages of the Huffington Post's Latino Voices, Kitchen Daily, Green and Healthy Living sections. In 2012 and 2013 EcoRico Entertainment was chosen by the Los Angeles Business Journal as a Finalist for Latino Business Award. Up next? The launch of Gigi's Organics, the first Organic Latin Foods company.

### **Natalie Petouhoff - Social Media & Audience Development**



When people meet Dr. Natalie they realize she's the rare combination of brains and beauty. Her wisdom about the practical use of social media to find, build and engage an audience online is unprecedented. Her years in the agency world gave her a solid foundation in the strategic and tactical How To's of Marketing, PR & Social Media.



She teaches Social Media and Marketing at the MEMES Summer Institutes at UCLA Anderson & UCLA Extension. And Dr. Natalie is on the board of several start-ups. As a sought after thought leader, Dr. Natalie's work is featured in Huffington Post, USA Today, Adage, BusinessWeek, Fast Company, The New York Times and The Wall Street Journal; is the subject of four books including Like My Stuff: How to Monetize Facebook. It's no wonder Huffington Post named as one of the Top 20 People in Social Media. Be prepared to soak in her social media smarts.

### Spence Bovee - Media Business Development



Spence is a film, television and digital media executive with over 25 years experience. With a focus on marketing, creative and business development, and content production and distribution. He an active member of Academy of Television Arts & Sciences and Producers Guild of America. He played a key role in the Television Academy's 1994 landmark event, Superhighway Summit, a theory-and-practice primer on the nascent yet burgeoning digital revolution, which drew leaders from the worlds of entertainment, business, politics and academia. He has held executive positions at Walt Disney Pictures & Television and Playboy.

He founded one of the first interactive production companies in Los Angeles, where he developed and produced interactive projects for Paramount Pictures, Warner Bros., Paramount Digital Entertainment, 20th Century Fox, Walt Disney Pictures, Universal Studios, AOL, BBDO and Apple. In addition to traditional film and television marketing, he's launched several multi-platform entertainment ventures, securing key digital distribution deals with Hulu, Adobe, PumpTop, and Comcast. So, you'll wanna take tons of notes on our calls together.

### Steven Memel - Performance



Steven is an internationally acclaimed voice & performance coach, based in Los Angeles, CA. He is the creator of and the energy behind "The Science Of Switching On", a unique and impactful system that enables him to achieve rapid and dramatic results with all performers. He is an internationally recognized voice technique and performance coach as

well as an award-winning actor and director. He has aided in building the careers of some of the most talented and successful people in the world of entertainment including Adam Levine & Maroon 5, Sara Bareilles, Jesse McCartney, Drew Barrymore, Justin Long, Isabella Rossellini and many more. He teaches at Musicians Institute, UCLA, USC and is a regular speaker at seminars, conferences and universities around the world and was a regular on MTV reality series.



### Cheryl Priest Ainsworth - Legal

Cheryl is Trademarks, Copyrights, Trade Secrets, and Entertainment expert. She is also a Luminary member of Step Up Women's Network Los Angeles, a professional and philanthropic organization which promotes women in high ranking professional positions and supports education and opportunities for girls from underprivileged backgrounds. What makes Cheryl so great at what she does, is she sees protecting intellectual property like a game of chess. You'll get to see her brilliance in action.

### Merrie Lynn Ross – Industry Advisor



Merrie Lynn is an internationally acclaimed, multi-award winning filmmaker, actress, and author of 8 books including: "Bounce Off The Walls – Land On Your Feet", "The Bully Solution", and "Life As An Improv". Starring in 35+ TV & films she is known as daytime's first comedienne; giggling her way into 26 million viewer's hearts on ABC's "General Hospital"

In addition to her decades in the entertainment industry as an actress, writer, and producer, Merrie Lynn was born clairaudient and clairvoyant and is a catalyst of body, mind, spiritual healing. She spontaneously intuites what is needed in the moment. Her lighthearted essence imbues a sense of well-being in the many people she works with. After a personal tragedy and discovering a way back to living in purpose, Merrie Lynn is guided to share her healing and life altering recipes.

A renowned child advocate, honored by Presidents' Clinton and George W, she worked with Oprah at the Presidential Summit. Merrie Lynn co-created "Morph America" and "Peace Smarts" curriculums: serving over two million families, students, and teachers to create a peace culture inside/out. Merrie Lynn is an international speaker and group facilitator, founder of MerrieWay Community that provides workshops, from Girl Scouts to venues in at-risk communities. She has served beside indigenous and opinion leaders globally and recently received Gold Coast Film Fest's Visionary Award, and WMIFF's Lifetime Achievement Award in Washington, DC. On our calls, Merrie Lynn will keep me grounded and clear and she may even share some of her clairvoyant gifts with us as it pertains to upcoming decisions. Be prepared to be wowed.

# Everything You'll Get:

## **KEY 1: The Creative Process**

You'll have hours of video at your fingertips as Kim and her Executive Producer W. Vito Montone share the raw and revealing creative process they go through to develop the kimTV channel on YouTube as well as flesh out other product and show extensions.

## **KEY 2: The Technical Ins & Out**

You'll have hours of video how-to-video that cover the speics of vido production, equipment you'll need, how to navigate YouTube and other technical issues that come up.

## **KEY 3: Strategy of the Game**

You'll get an inside look of what it's really like to put yourself, your ideas, and your dreams out on the line to create the life you truly want. You'll learn how to best take care of yourself and manage your energy in the midst of the chaos. You'll see the rich emotional life as well as how it affects the people around you.

## **KEY 4: Life Work Balance**

You'll get an inside look of what it's really like to put yourself, your ideas, and your dreams out on the line to create the life you truly want. You'll learn how to best take care of yourself and manage your energy in the midst of the chaos. You'll see the rich emotional life as well as how it affects the people around you.

## **Personal Diary Video**

Twice weekly Personal Diary videos on a wide range of topics.

## **Behind the Scenes Videos**

Once a week Behind the Scenes videos while I take you on the inside of choices I make and why.

## **Cast of Experts**

Once a month you'll get to listen in on a phone call I have or a video meeting I have with one of my experts as they help me solve a challenge or accomplish a goal.

## **Forum**

You'll also have access to the naked kim™ Forum where you get to ask me any question you want about any part of the process of launching my new brand.

## **BONUS**

### **Westin Villa Vacation Drawing**

If you sign up now you will be entered to win Westin Villa weekend vacation of your choice. Locations include: Cancun Mexico, St.Johns, Bahamas, Palm Springs, Avon Colorado, and Scottsdale Az. Winners will be randomly drawn, contacted directly, and announced on Kim's Facebook fan page and blog.



## **No Questions Asked** **100% Satisfaction** **Guarantee**

If for whatever reason you feel I haven't delivered on my promise of providing you a one-of-a-kind backstage pass to the launching of a brand using video and YouTube, and if you haven't learned one new technique or picked up new tips on a plethora of skills and practices, you can cancel your monthly subscription at anytime. No questions asked.



## **The Bare All Making of a Lifestyle Brand**

Hours of real time learning in a breakthrough new series where you see everything unfold in front of your eyes. See what can happen when you mix a dream, chutzpah, YouTube, and an award-winning team of creators together.

If you've ever wondered about video or what it really takes to launch something big. Grab your ticket now.

**Monthly subscription is just \$9.97 a month**  
**Or Save 20% for iust \$97 a year.**

You can cancel your monthly subscription at any time.

**\*\*LIMITED TIME INTRODUCTORY OFFER\*\***

Sign up now and you get access to naked kim™ for just **\$4.97 a month** for the first 3 months after that it's just \$9.97 a month. Or you can steal this series for just **\$47 for the entire year**.

**This introductory offer is only available to the first 100 subscribers!**  
**Subscribe now and be entered to win a Westin Villa Weekend Vacation of your choice.**

**\$4.97 for the first 3 months**  
(normally \$9.97 a month)

**SIGN UP NOW**



**\$47 for the entire year**  
(normally \$97 a year)

**SIGN UP NOW**



**No Questions Asked Cancellation Guarantee**

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